

# Go/No™ Food Finder App for Health Clubs



The Go/No Food Finder takes the tedious task of reading product labels and replaces it with a simple speedy scan of product barcodes, resulting in recommendations for foods clinically proven good for your members and can generate over \$25,000 annually with as few as 100 new subscribers per month.

## CLUB BENEFITS

- Significant incremental bottom-line revenues
- Daily top-of-mind brand awareness for your Club
- Improved member health outcomes
- Increased member retention
- Medical authenticity

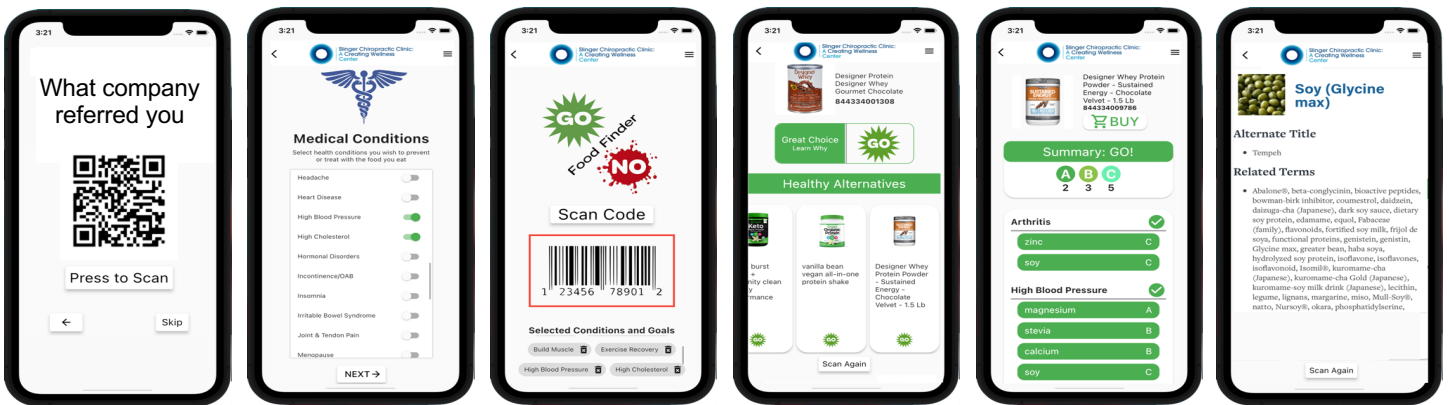
## WHY CONSUMERS WANT IT

Simplicity. Clarity. Health improvement. Cash rewards. 52% of grocery shoppers read labels to assess food health with low comprehension. The App simplifies the poor practice of label reading with the precision practice of label scanning, deliver exacting clinically proven results and outcomes, and motivates individuals through financial rewards.



## HOW IT WORKS

- Download the App
- Scan Health Club QR Code
- Select medical conditions and/or wellness goals
- Scan food, beverage, or supplement UPC Barcode
- Get “Go/No” determination for product
- Receive healthy alternatives



## CLUB REVENUES

Rate	Annual Users	Retail	Cost	Profit	Monthly	Yearly
A	1 – 499	\$4.99	\$2.44	\$2.55	\$ 255	\$ 3,058
B	499 – 999	\$4.99	\$1.61	\$3.38	\$ 2,028	\$ 24,340
C	1000 – 4999	\$4.99	\$1.58	\$3.41	\$ 4,090	\$ 49,075
C	5000 - 9999	\$4.99	\$1.57	\$3.42	\$34,560	\$205,440